



The Craftsmen Industries Advantage

About Us

Craftsmen is the leading builder of mobile marketing and outdoor exhibits in the United States. For over 26 years Craftsmen has built hundreds of marketing vehicles of all shapes and sizes for major brands and agencies. Every year Craftsmen puts hundreds of vehicles on the road that log millions of miles and engage hundreds of thousands of visitors. In addition, our Graphic Solutions prints over two million square feet of full color graphics a year. Bringing our customers in contact with the product and letting them experience the brand first hand is the foundation of experiential marketing. Brands look to us to bring their most challenging marketing ideas to life.

People, Plant and Equipment

Building unique marketing vehicles requires the talent and commitment of over 200 skilled craftsmen. In-house capabilities include a state of the art digital printing facility, five industrial paint booths, experienced engineers, metal/wood and fiberglass fabrication, all housed in a facility that covers 200,000 square feet.

Points of Differentiation:

- Flexibility and Ease of Doing Business
- Ability to Complete Complex Assignments with Short Lead Times
- In-House Capability
- Lease Options
- Can do Attitude
- 26 Years of Experience

Safety

We have earned a solid reputation as an expert complying with D.O.T., sanitation and building code regulations nationwide.

Warranty

Craftsmen has arranged for its warranty to be honored at locations all across the United States. We have the best warranty in the business.

Green

If customers have a requirement for a green solution we can fulfill it. We offer many green options such as low voltage lighting, biodiesel fuel and building with recycled products. Much of what we build is from aluminum and steel. Aluminum has such a high value that the majority of it is recycled after each use. Additionally, trailers are either refurbished for additional use or cut up and recycled.

Awards

Craftsmen has won more ExAwards, the industries highest honor for vehicle design, than all of our competition combined!

“For anybody building a mobile marketing vehicle or outdoor exhibit, Craftsmen is on the shortlist of partners every single time.”

Dan Hanover, Managing Editor Event Marketer Magazine



Brands That Have Chosen Craftsmen:

A-1 STEAK SAUCE • ADIDAS • ADVIL • AG EDWARDS • ALLURE • ANHEUSER-BUSCH • AT&T • AMERICAN EXPRESS • ANIMAL PLANET • AUNT JEMIMA • AXE • BACARDI • BLOCKBUSTER • BP • BOSCH TOOL • BOEING • BMW • BUICK • BUILD-A-BEAR • BUNZEL • BURGER KING • BURT'S BEES • CARHARTT • CARTOON NETWORK • CAMPBELL SOUP • CASCADE • CHARMIN • CHIVAS • CHEVRON • CHRYSLER • CITIBANK • CLIF BAR • COCA-COLA • COLEMAN • COORS • CIRCUIT CITY • CROWN ROYAL • DELTA • DEWALT • DIGIORNO • DICKIES • DOCKERS • DOVE • ECKRICH • ENERGIZER • ERICSSON • ESPN • FORD • FOX VIDEO • FRITO LAY • GATORADE • GILLETTE • GUNDAM • HARDEE'S • HARRAH'S • HARLEY DAVIDSON • HASBRO • HEADHUNTER.COM • HELEN CURTIS • HEWLETT PACKARD • HELIO • HOT TAMALES • ICE BREAKERS • JACK DANIEL'S • KASHI • KELLOGG'S • KFC • LA QUINTA • LEVI'S • LIPTON • LOWE'S • MAGNA TOOL • MAKITA • MATCHBOX • McDONALD'S • MICROSOFT • MILLER BREWING • MILLSTONE COFFEE • MONSANTO • MORNING STAR FARMS • MOUNTAIN DEW • MTV • NBA ENTERTAINMENT • NFL • NIKE • NINTENDO • NOKIA • OLYMPUS • OSCAR MAYER • PAMPERS • PANASONIC • PANTENE • PEPSI • PETCO • PENNZOIL • PETER PAN • PHILIP MORRIS • POWERADE • PRINGLES • POPEYES • PROCTOR AND GAMBLE • PURINA CAT CHOW • QWEST • RED BARON PIZZA • RED WING BOOTS • REYNOLDS ALUMINUM • RIDGID TOOL • RIMMEL • ROYAL CARIBBEAN • QUAKER STATE • SBC • SEGA • SHARPIE • SHELL OIL • SLIM JIM • SONY • SMUCKERS • SPEED CHANNEL • SPRINT • SPRITE • STATE FARM • HISTORY CHANNEL • TONY'S PIZZA • TOYOTA • TRAVEL CHANNEL • UNILEVER • UNIVERSAL STUDIOS • U.S. AIR FORCE • U.S. ARMY • US CELLULAR • VALVOLINE • VERIZON • YOSHIDA • X-BOX

You have built vehicles for all these national brands, how is it that I have never heard of Craftsmen Industries?

Throughout its history Craftsmen Industries has worked behind the scenes for the best and brightest event/promotion/experiential agencies worldwide. We are their silent partner in creating these projects.



The Craftsmen Industries Advantage

ENGINEERING

Software:

Auto Cad/Inventor
Load Xpert- Load Calculation Program

Personnel:

Degreed Mechanical Engineers
Certified Data Stream Installer
Certified AMX Control Design Expert
HVAC Certified Technicians

Expertise:

Hydraulic- Fluid and Pneumatic
Electrical
Structural Design
HVAC
Theatrical Lighting and Rigging

SHOP

Facility:

200,000+ sq. ft. Under Roof on 20+ Acres
25 ft. High Bays...Some Areas Higher
Over 50 Bay Doors
Licensed Missouri Dealer
15 Minutes from St. Louis Airport

Equipment:

CNC Routers (2)
Mill, Lathes (2), Sheet Rollers (2), Tube Rollers (2)
Bender Hydraulic Mandrel
Miller Welders (Tig & Mig - 20+)
Swedging Machine
Press Brakes (3)- 10', 12' & 14'
Shears (2)- 10' & 13'
Iron Workers- 55 Ton & 120 Ton
High Definition Plasma (CNC)
Band Saws- Vertical and Horizontal

Other:

Overhead Cranes- 5 Ton & 10 Ton

PAINT

Facility:

Paint Booths- 45' & 65'
Wash Bay
Multiple Paint Mixing Systems
Pantone Mixing System
EPA Compliant



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GRAPHICS

Certification:

3M, Avery, PDAA, UASG Certified Installers
3M Scotchprint Authorized Manufacturer

SKILLED EMPLOYEES

Prepress, Printing and Finishing:

50 Full Time

Installers:

12 Full Time

PREPRESS

Software:

Adobe Photoshop, Illustrator, In Design and Acrobat
11 Software for Color Calibration

Equipment:

17- Apple Mac Pro (Intel Based) Computers
17- 22" Samsung Calibrated Monitors

PRINTING

Equipment:

1- HP Scitex TJ8300 Turbjet, Solvent Based Inks, 63" Wide,
1- 5330 Vutek, Roll Feed, Solvent Based Inks, 16' Wide, 8 Color
2- 2360 Vutek, Roll Feed, Solvent Based Inks, 5' Wide, 6 Color
1- Seiko Color Painter 64S, Roll Feed, Inkjet Printer, 64" Wide, 6 Color
1- Encad Inkjet Printer, Roll Feed, 54" Wide, 8 Color

Lamination:

Renegade LS Graphic Screen Printing System
Vitran 11 UV Dryer
Image 5400 Laminator, 54" Wide
Seal 600 MD, 54" Wide

FINISHING

Zund XL-3000CV I-Cut Digital Die Cuter
Miller Weldmaster, 112" Wide
4- Brother, Lock Stitch Sewing Machines
JOPEVI Auto Feed Grommet Machine

COMPUTER CUT VINYL

Equipment:

2- Wild TA 41 Plotters, 56" Wide
Gerber Edge

Software:

Gerber Sign Software
Digital Auto Library (Template)